



navpravartan

Solution Oriented Creativity

The voyage of discovery is not in seeking new landscapes but in having new eyes. To think creatively, we must be able to look afresh at what we normally take for granted.

This training workshop attempts to act as a creative mirror. It provides introspection, techniques for idea generation and most importantly the usage in actual work environment based on "solution based creativity".

Contents

Need for excellence

Today's competitive environment demands more than just ordinary working. Barriers are to be broken at every step.

Elements of creativity

Understanding how our mind works is an important step to tame it to perform creatively.

7 steps to creativity

Unlike the art word, the creativity in the manufacturing & service organisations need to focus on results, thereby creating a paradox. Solution oriented creativity is the answer to muddle through this paradox. It is a method to look for un-chartered possibilities while remaining on course.

Removing roadblocks to creativity

Aids & barriers in Idea generation, more idea generation techniques, communicating Ideas

Take Away

Following this intervention, the participants will be familiar with the creative thinking tools & methodology.

The participants will be able to perceive benefits of usage of these tools for achieving targets in their life & in their work area.

To benefit from this training workshop as an organization or, an individual or, a group, please [contact us](#).

Objectives

Understand solution oriented creativity

Learn various tools for creative thinking

Practice these tools in class room

Who should attend?

Operative level, Middle level, Senior level

What is the duration?

1 day, 2 days, 3 days, 3 ½ days

[choose duration](#)

Interaction language

Hindi, English, Hindi/ English

Methodology

Multimedia Presentation

Lecture

Facilitated Discussion

Group exercise

Individual exercise

Study material

Anecdotes

Role plays

Inventory

Games

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