

creative work

is playful achievement



Objectives

To unleash the creative energy of the participants

Awareness of creative thinking techniques

The voyage of discovery is not in seeking new landscapes but in having new eyes. To think creatively, we must be able to look afresh at what we normally take for granted.

This activity based training workshop attempts to act as a creative mirror. It provides introspection, techniques for idea generation & most importantly the motivation of usage in routine work environment.

Contents

Understanding of the mind

- How our mind works

- The way our mind thinks

Barriers to creativity

- Self-imposed limitations & overcoming them

Thinking differently

Idea generation techniques based on four aspects of creativity

- Initiative

- Curiosity

- Awareness

- Focus

How much of our potential do we use

Path of the calf

Take Away

Participants will recognise their hidden potential not being used presently & will be inspired to use creative thinking in their professional and personal life.

Who should attend?

Operative level, Middle level, Senior level

What is the duration?

1 day, 2 days

[choose duration](#)

Interaction language

Hindi, English, Hindi/ English

Methodology

Multimedia Presentation

Lecture

Facilitated Discussion

Group exercise

Individual exercise

Study material

Anecdotes

Puzzles

Q & A